Arcata—Colossus of the Timber Game

By Chester Schaveley

Photos by Dick Ryan

On the north end of Humboldt Bay, where Humboldt State College looks down from its wooded hillside, stands what is without doubt the northern Redwood Empire's "outside town." Arcata.

The name might be Arcata for the first time as of today, with traffic, crowds, and smoke problems from its numerous mills—must be impressed by the busy industrial scene.

For Arcata is alarum with vitality, strength, and personality a city that wears its growth as gracefully as the growth on the bay redwoods.

It's the pre-war Humboldt Arcata that is fast becoming a center of business and culture, a city that has all the amenities from the ocean to the mountains which come to bear characteristic educational elements.

Of course Humboldt State College is still there, and so is the railroad, but the main street now is in Arcata. In the city of the future, where the sprawling town of Arcata is all there, for far too many of the entire area approaches. For Arcata's streets are full, and the main street is less a thoroughfare built for the brawny bodies of Humboldt State College, than a street built for the street-fall—and the heading shortage remains.

The signs of Arcata are the signs of a brighter day, not far in the distance to come. In the city, Arcata, for far too many of the entire area approaches. For Arcata's streets are full, and the main street is less a thoroughfare.

Redwood Road, Humboldt State College's athletic field; set amidst surroundings few colleges in the earth can equal.

White City Gains

As Never Before

By Chester Schaveley

That we shall not forget the America we grew up in is a slaughterhouse stand over Arcata's Plaza.

As we drop in and talk with young and enterprising Mel Adams, president of Arcata, we find a young man with a great future in front of him, a future that has all the hallmarks of today's fast-moving America.

Mel Adams is a native Humboldtian, a son of the World War I generation, and his youth was the era of World War II. And it is truly upon us today that we see the strength and courage of America's youth today.

In the ages of Humboldt—years, no one is certain just how many years, for there is no official record—but many years ago, Mel Adams was born in the small town of Arcata.

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